

Off-Highway Research

The Construction Equipment Industry in THAILAND



A Multi-Client Study



THE CONSTRUCTION EQUIPMENT INDUSTRY IN THAILAND

Political and Economic History:	1945-2013
Geography:	Climate, topography, population, major cities.
Economic Trends:	Current economic situation Industrial output, by sector Employment, by sector Inflation and interest rates Imports, exports, by trading partners
Construction Activity:	Civil Engineering Roadbuilding and maintenance Housing Industrial and commercial building Surface mining and quarrying
Equipment Analyses:	Agricultural Tractors Asphalt Finishers Backhoe Loaders Compaction Equipment Crawler Dozers Crawler Loaders Dump Trucks – rigid – articulated Hydraulic Excavators – crawler – wheeled – mini Mobile Compressors Mobile Cranes Motor Graders Motor Scrapers Rough Terrain Lift Trucks Skid-Steer Loaders Wheeled Loaders

For each product, the following coverage is offered:

- Market Size and Trends
- Foreign Trade
- Component Sourcing
- Machines Available
- Market Shares
- Domestic Manufacture and Assembly
- Population and End-Users
- Forecast

Manufacturer Profiles: A review of the major domestic manufacturers, offering the following coverage:

- Background
- Turnover
- Employees
- Output
- Distribution
- Joint Ventures
- Key Personnel
- Manufacturing Facilities
- Product Range
- Component Sourcing
- Exports
- Future Developments

Distributor and Importer Profiles: A review of the major distributors and importers in the country, offering the following coverage:

- Key Personnel
- History
- Company Formation and Ownership
- Employees
- Turnover
- Franchises
- Distribution
- Sales, 2009-2013
- Future Developments

PROPOSED START OF RESEARCH: May 2014

PROPOSED PUBLICATION DATE: September 2014



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THAILAND

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