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Off-Highway Research

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The Impact of  
**BREXIT**  
on the UK Construction Equipment Industry



**A Special Report**



# The Impact of **BREXIT** on the UK Construction Equipment Industry



In June 2016 the population of the United Kingdom voted for the country to relinquish its membership of the European Union. This unexpected result triggered a change of leadership in the British government and has caused a period of uncertainty for the UK economy. It is likely to have far-reaching short- and long-term implications for the nation's economy. In this Special Report, Off-Highway Research examines the immediate impact of the 'Brexit' vote on the UK's construction equipment industry, and discusses the potential long-term implications for the sector, both in terms of production and sales.

#### Summary of contents:

Revised forecasts for the UK construction equipment industry, comparing pre-referendum forecasts (which assumed the UK would remain in the EU), with post Brexit data.

#### Analysis by 14 equipment types:

- Articulated Dump Trucks
- Asphalt Finishers
- Backhoe Loaders
- Crawler Dozers
- Crawler Excavators
- Crawler Loaders
- Mini Excavators
- Motor Graders
- Rigid Dump Trucks
- RTLs – Masted
- RTLs – Telescopic
- Skid Steer Loaders
- Wheeled Excavators
- Wheeled Loaders

**Impact on equipment pricing.** What effect will the dramatic fall in the Pound which followed the Brexit vote have on pricing of different types of equipment? Which suppliers are most vulnerable to changing exchange rates and which stand to benefit?

In addition, what are the implications, opportunities and threats for UK-based equipment manufacturers?

**The road ahead.** What are the possible models for the UK's future relationship with the EU and the rest of the world, and what will this mean for buyers and manufacturers of construction equipment?

**PROPOSED PUBLICATION DATE:** October 2016



# The Impact of Brexit on the UK Construction Equipment Industry

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