
Off-Highway Research

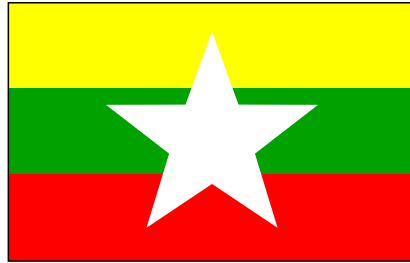
The Construction Equipment Industry in
MYANMAR



A Multi-Client Study



The Construction Equipment Industry in MYANMAR



A Multi-Client Study

Political and Economic History: 1945-2016

Geography: Climate, topography, population, major cities.

Economic Trends:

- The current economic situation
- Industrial output, by sector
- Employment, by sector
- Inflation and interest rates
- Imports, exports, by trading partners

Construction Activity:

- Civil Engineering
- Roadbuilding and maintenance
- Housing
- Industrial and commercial building
- Surface mining and quarrying

Equipment Analyses:

- | | |
|-------------------------|-----------------------------|
| • Agricultural Tractors | • Mobile Compressors |
| • Asphalt Finishers | • Mobile Cranes |
| • Backhoe Loaders | • Motor Graders |
| • Compaction Equipment | • Motor Scrapers |
| • Crawler Dozers | • Rough Terrain Lift Trucks |
| • Crawler Loaders | • Skid-Steer Loaders |
| • Dump Trucks | • Wheeled Loaders |
| – rigid | |
| – articulated | |
| • Hydraulic Excavators | |
| – crawler | |
| – wheeled | |
| – mini | |

For each product, the following coverage is offered:

- Market Size and Trends
- Market Shares
- Foreign Trade
- Domestic Manufacture and Assembly
- Component Sourcing
- Population and End-Users
- Machines Available
- Forecast

Distributor and Importer Profiles:

A review of the major distributors and importers in the country, offering the following coverage:

- History
- Outlets
- Employees
- Franchises
- Company Formation and Ownership
- Future Developments
- Turnover
- Sales, 2011-2015
- Key Personnel

PROPOSED START OF RESEARCH: May 2016
PROPOSED PUBLICATION DATE: September 2016



The Construction Equipment Industry in Myanmar

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