
Off-Highway Research

The Powered Access Industry in **CHINA**



A Special Report



The Powered Access Industry in CHINA



A Special Report

Coverage

- Electric scissor lifts
- Diesel scissor lifts
- Telescopic boom lifts
- Articulated boom lifts

Contents will include:

Background

- History of the powered access industry in China
- Legislative drivers
- Economic background and construction activity

Market size and trends

- Analysis of new equipment sales by platform type and size class
- Historic growth trends in sales of new powered access equipment

Production

- Manufacturing volumes by major platform manufacturers in China
- Including indigenous and international companies

Component sourcing

- Analysis of suppliers of major platform components
- Hydraulic, electrical and structural components
- Engines and motors

Foreign trade

- Analysis of imports to and exports from China of new platforms

Market shares

- Sales of new equipment in China by manufacturer, by platform type

Distribution and marketing

- Analysis of distribution strategies and arrangements

Pricing

- Average transaction prices by platform type and size class

Population and end-users

- Breakdown of sales by customer group
- Size of the current working fleet of platforms

Forecast

- Five-year sales forecast by platform type

Manufacturer, dealer and rental company profiles

PROPOSED START OF RESEARCH: March 2017
PROPOSED PUBLICATION DATE: September 2017



The Powered Access Industry in China

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