
Off-Highway Research

The Construction Equipment Industry in
POLAND



A Multi-Client Study



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Political and Economic History

Geography: Climate, topography, population, major cities.

Economic Trends:

- The current economic situation
- Industrial output, by sector
- Employment, by sector
- Inflation and interest rates
- Imports, exports, by trading partners

Construction Activity:

- Civil engineering
- Roadbuilding and maintenance
- Housing
- Industrial and commercial building
- Surface mining and quarrying

Distributor and Importer Profiles:

A review of the major distributors and importers in the country, offering the following coverage:

- History
- Company structure and ownership
- Key personnel
- Turnover
- Employees
- Sales, 2012-2016
- Franchises
- Distribution
- Future developments

Equipment Analyses:

- Agricultural Tractors
- Asphalt Finishers
- Backhoe Loaders
- Compaction Equipment
- Crawler Dozers
- Crawler Loaders
- Dump Trucks
 - articulated
 - rigid
- Hydraulic Excavators
 - crawler
 - wheeled
 - mini
- Mobile Compressors
- Mobile Cranes
- Motor Graders
- Rough Terrain Lift Trucks
 - masted
 - telescopic
- Skid-Steer Loaders
- Wheeled Loaders

For each product, the following coverage is offered:

- Market size and trends
- Market shares
- Distribution
- Population of machines and end-users
- Forecasts
- Machines available

PROPOSED START OF RESEARCH: May 2017
PROPOSED PUBLICATION DATE: September 2017



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Off-Highway Research

HEAD OFFICE

David C.A. Phillips

Off-Highway Research
Southfields, Southview Road,
Wadhurst, East Sussex,
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United Kingdom
T: +44 (0)1892 786 270
F: +44 (0)1892 784 086
E: mail@offhighway.co.uk
www.offhighway.co.uk

CHINA OFFICE

SHI Yang

Off-Highway Research
Room 2102, Air China Plaza
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Chaoyang District
Beijing 100027, China
T: +86 10 8447 5877
F: +86 10 8447 5878
E: mail@offhighway.com.cn
www.offhighway.co.uk

INDIA OFFICE

Samir Bansal

Off-Highway Research India
Flat No. 111,
Chiranjiv Tower
43, Nehru Place
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T: +91 11 4652 5671 - 73
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NORDIC COUNTRIES

Peter Gilmore

T: +44 (0)20 7834 5559
E: pgilmores@aol.com

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Emre Apa

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